

Meet Your Colleagues - Interactive Networking Sessions

Organization & Project Descriptions

Organization /Project	Mission /Project	Session
Academy for Educational Development	Center for Private Sector Health Initiatives Projects including Netmark, Point-of-Use Water Disinfection and Zinc Treatment (POUZN), etc.	Sunday
ACDIWOMA: Expanding Economic Opportunity Worldwide	Exploring how ACDIWOMA works in over 40 countries to provide economic opportunities for BoP clientele.	Monday
Agora Partnerships	Venture capital and entrepreneurship support to socially responsible small businesses in Central America.	Monday
Alliance of Students Against Poverty	Student-led campaign to help abolish extreme poverty by 2025 by supporting MFIs that reach and serve the poorest of the poor.	Sunday
Ashoka: Innovators for the Public	Full Economic Citizenship initiative. The Role of Social Entrepreneurs in Creating Innovative Solutions for the BoP.	Tuesday
Ashridge Business School	Researching whether there is a fortune at the bottom of the pyramid for European MNCs.	Sunday
Belkin	Design for Emerging Markets. How the product development and especially the design phase of the development differs from methods and processes used in the Western World.	Sunday
BoP Learning Lab Global Network	Consortium of companies, NGOs and academics working to discover new business models, products and services for low-income communities.	Monday
BRINQ: BoP101.com	Tools to encourage and support more on-the-ground BoP practitioners, with an initial focus in Brazil.	Sunday
CARE Enterprise Partners	A Social Venture Capital unit of CARE Canada that seeks lasting solutions to poverty through BoP initiatives and market-based approaches that unleash entrepreneurship in developing countries.	Sunday
CCD, Madurai	Micro Finance as a vehicle to initiate community enterprises. CCD's work in utilizing traditional knowledge in finance management for Micro Finance and Enterprise formation.	Monday
Center for Sustainable Global Enterprise, Cornell University	Frames social and environmental issues as unmet market needs that can be addressed with business solutions.	Monday
Chemonics International Inc.	Our work in poverty alleviation through enterprise-based private sector development in a variety of sectors around the world.	Tuesday
CPIL, Columbia University-NYC & SEMI Online, Toronto	Using modern digital collaboration & knowledge management for interactive, iterative & integrative learning & advice on investments propelling "new growth" in BoP.	Tuesday
DAI/Afghanistan Small Medium Enterprise Development	Afghanistan BoP Strategy Developing BoP initiatives in all sectors in Afghanistan using USAID GDAs, small grants and a Social Enterprise Institute and BoP project fund.	Sunday
Designmatters @ ArtCenter College of Design	A college-wide initiative that brings the expertise of designers to projects of social importance. The Role of Designers/Design in Social Ventures.	Tuesday
Development Consulting Services at the William Davidson Institute	To maximize its customers' technical results by bringing the most talented professionals to them in a confidential, expedient and cost-effective manner.	Tuesday
Dow Chemical and Water Health International	Innovative solutions to provide clean drinking water.	Monday
Emerging Markets Group, Ltd	To explore how Emerging Markets Group can apply its knowledge of economic development to the benefit of companies.	Monday
Energy Access Foundation	Catalyst for growth of Rural Energy Delivery companies.	Monday
Erb Institute for Global Sustainable Enterprise, Michigan Ross School of Business	Fosters global sustainable enterprise through interdisciplinary research/education initiatives, including an acclaimed MBAMS Program.	Monday
ESSEC Social Entrepreneurship Center	Cases from the 2007 Social Entrepreneurship Center Research Seminar "Corporate Social Responsibility and Social Exclusion in the developed countries: the approach "Base of the Pyramid."	Tuesday
Expanda Ventures	Looking for investment opportunities in Mexico, by transforming existing businesses to address the unmet needs of the BoP population.	Sunday
Freeplay Energy Plc., The SEED Fund	Mobilizing seed capital to fund sustainable rural enterprise growth.	Monday
GE Healthcare	Exploring the pros/risks of using technology to make diagnoses sans an MD. How to develop & distribute low-cost handheld diagnostic tools for the rural healthcare practitioner.	Monday
IDEO	Innovation and human-centered design in the developing world.	Tuesday
Indian Institute of Management	Poverty Eradication through Profitable Ventures: A Comparative Study of Three Business Models.	Tuesday

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Organization & Project Descriptions - Continued

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InnovestIDB Opportunities for the Majority	Assisting the Interamerican Development Bank with the development of a stock market index of companies in Latin America with BoP initiatives.	Tuesday
InterAmerican Development Bank	Opportunities for the Majority Initiative	Sunday
Multidisciplinary Action Projects (MAP) Program, Ross School of Business	Learn more about sponsoring a team of Ross MBA students to solve business challenges, identify new processes and target opportunities for growth for your organization.	Tuesday
Market Economics and Democracy Institute	Strengthening SMEs sector and amplification of competitive business environment & raising awareness within the private sector and civil society of good corporate governance for improving the efficiency and competitiveness of the SMEs sector.	Sunday
MBA Enterprise Corps	Opportunities for MBAs to serve as volunteer business advisors for enterprise-based solution to poverty alleviation in developing nations/emerging economies.	Tuesday
Mérieux Alliance	New BoP opportunities in the rural areas of India.	Sunday
MicroFranchise Development Initiative at Brigham Young University	Replicating successful businesses in developing countries.	Tuesday
Monsanto	Agriculture - finding models to provide greater agriculture productivity to small farmers in developing countries.	Monday
One Laptop Per Child	To provide children around the world with new opportunities to explore, experiment and express themselves.	Tuesday
P&G Children's Safe Drinking Water Program	Public/private partnerships to provide safe drinking water at the household level in the developing world.	Monday
Ross School of Business Emerging Markets Club	Promote discussion on issues emanating from the growing importance of developing region economies and on the unique challenges facing companies and people doing business in these countries.	Monday
Scojo Foundation	Training rural villagers to own microfranchises selling reading glasses.	Sunday
Skoll Foundation	Advancing systemic change to benefit communities around the world by investing in, connecting and celebrating social entrepreneurs.	Monday
SNV Netherlands Dev Org & the World Business Council for Sustainable Dev	Alliance to pursue inclusive business opportunities with an initial focus on the Latin American region.	Sunday
Swedfund International AB	Launching of BoP Business Lab in Sweden.	Monday
The Solae Company	Discuss a process of stabilizing co-created business model with disenfranchised communities in India.	Tuesday
The Water Initiative	Commercial venture focused on distributed water solutions for the developing world.	Tuesday
TMI Fuel Cell Systems	On-site Renewable Power Generation for Rural Infrastructure and Economic Development. Kilowatt scale, multi-fuel, modular systems which operates 24/7.	Monday
UM Ross School of Business - BoP in Ypsilanti	BoP Protocol in Ypsilanti, MI	Sunday
Unilever USA	Managing energy/infrastructure development and environmental/cultural preservation at the same time.	Monday
UNDP Growing Inclusive Markets	A UNDP-led multistakeholder initiative to further the participation of poor people in markets as producers and consumers through action-oriented research and dialogue.	Sunday
University of Illinois and Marketplace Literacy	Providing marketplace education to subsistence consumers and entrepreneurs. Developing educational experiences in subsistence marketplaces for students at the University of Illinois.	Monday
University of Redlands	Using Information and Communication Technology (ICT) to reach the BoP.	Monday
University of Western Sydney	Marketing at the Base of the Pyramid	Tuesday
USAID, Remittances & Diaspora	The role of migrant remittances in providing access to credit to the BoP market.	Tuesday
USAID, Global Development Alliance Business Model	What kinds of BoP programs are best suited to public-private partnerships for implementation? How can the PPP model be tailored for BoP use?	Tuesday
Victoria University of Wellington	Mainstreaming Voice of Clients: Case study of SHG-Bank Linkage Programme in India	Monday
World Resources Institute - Markets and Enterprise Program	With a research-driven approach, WRI harnesses markets and enterprise to expand economic opportunity and protect the environment.	Monday